

BOARD OF DIRECTORS

- Aaron Brewer
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- Erika V. Harrison
Law Office of Erika V. Harrison
- Paul Heinauer
Glasspro
- Lenwood Howell
Southern First Bank
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- Douglas Kirkman
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C. Louis Meyer Family Foundation
- Nise Lowell
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- John Mistretta
Blackbaud
- Melody Weinstein Shemtov
Butcher & Bee, Mellow Mushroom, The Daily & The Workshop
- Marshall Simon
Gwynn's of Mount Pleasant
- Austin Stone - Board Chairman
Former Executive Director
- Steve Swanson
SnapCap
- Trey Tezza
Find My Path
- Brittany Westbrook
The DeLoache Family Foundation
- Adam Witty
Advantage Media Group / Forbes Books

BOARD EMERITUS

- Tommy Baker
Founding Member
Baker Motor Company
- James J. Bailey
Founder & Former
Executive Director
Bailey & Associates
- William A. Hall
Hall Management Group
- Paul Hulsey
Philanthropist
- James P. Smith
Atlantic Coast Advisory Group
- Kathleen Keener Elsner
Founding Member
(1971 - 2013)

STAFF

- Eva Rutiri
President of Programs
- Tracy Bradshaw
Executive Director



What YEScarolina Does

YEScarolina is a non profit organization, founded in 2004 by Jimmy Bailey and began as a Network For Teaching Entrepreneurship's (NFTE) program partner in South Carolina. Since then it has become an independent organization, with a proprietary curriculum and annual business plan competition. We offer entrepreneurship training to public school teachers state-wide both in person and online at yescarolina.com. We work with teachers and school administrators daily to ensure our Entrepreneurship curriculum is available to students across the state. We host business plan competitions & award seed money, support students through scholarships, organize & run YES Startup Summer Business camps and offer ongoing support & networking for alumni. *The principles of success students learn include preparation, devotion, action, determination, public speaking and gratitude.*

We Believe our Entrepreneurship curriculum empowers! We recognize that Entrepreneurship is one of the most powerful disciplines capable of altering the course of a young person's life for the better. Through

entrepreneurship, young people discover that what they are learning in the classroom is relevant to the real world. Teaching an entrepreneurial mindset provides young people with tools and attitudes to overcome adversity and address future personal, economic, community, and global challenges. Beyond providing students with a roadmap to start their own businesses, we also exist to support and

inspire them to dream and dream big! Each Entrepreneurship class we add represents more young people learning how to become dreamers, problem solvers and future leaders.



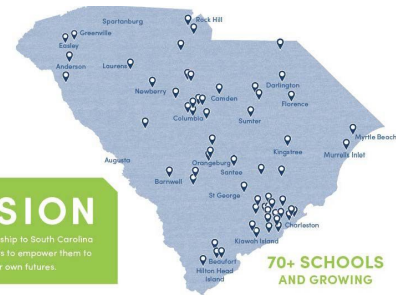
2018 IMPACT

ANNUAL REPORT 2018

<p>NUMBER OF SCHOOLS SERVED IN 2018</p> <p>70 SCHOOLS ON NEW CURRICULUM</p>	<p>59 NEW TEACHERS TRAINED WITH THE CLASSES & ONLINE TRAINING</p>	<p>4 SCHOLARSHIPS AWARDED</p>
<p>2018 FUNDING</p> <p>\$58,000 DONATIONS, GRANTS & FOUNDATION FUNDING</p> <p>\$203,692 GALA</p>		<p>\$6,000 IN SEED MONEY AWARDED TO STATE BUSINESS PLAN COMPETITION TOP 3 FINALISTS</p>

CUMULATIVE IMPACT

<p>20K+ YOUNG PEOPLE</p> <p>Thousands of Entrepreneurship students have written a business plan</p>	<p>1,000 TEACHERS</p> <p>Trained by YEScarolina to teach Entrepreneurship in classrooms across South Carolina</p>	<p>\$25K SCHOLARSHIPS</p> <p>In scholarships have been awarded to YEScarolina alumni for college</p>	<p>\$3M</p> <p>raised to fund programs and initiatives to empower youth through Entrepreneurship</p>
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MISSION
Teach entrepreneurship to South Carolina high school students to empower them to create their own futures.

Among our biggest announcements of 2018 was the addition of our new Executive Director, Tracy Bradshaw. Tracy has devoted the last two decades of her career towards alleviating the effects of poverty on youth in rural western New York. As an advocate and experienced leader, her focus is on strengths-based servant leadership. Tracy will be instrumental in expanding our organization. Under her leadership, YEScarolina aims to develop more opportunity through entrepreneurship education and make an even bigger impact by increasing its footprint regionally. We are very proud of our accomplishments thus far and excited about where we're headed!

HIGHLIGHTS

- 2008** YEScarolina named Licensee of the Year by NFTE.
- 2009** The Rose Kids Business Camp helps Charleston win the 2009 City Livability Award, 1st place in the Large City category, the highest honor awarded to a city.
- 2012** YEScarolina hosts first statewide business plan competition and awards seed money to winners.
- 2013** Adam Zerbst wins 2013 International NFTE Daniel Treanor Award. Aquila Brown wins Most Creative marketing tactics award in NFTE National Elevator Pitch Competition. This will later be won by Caleb Milligan in 2015 and Tindall Hutchinson in 2016.
- 2014** YEScarolina hosts first Adult BizCamp on Johns Island. Among the 15 participants, 3 have successfully started a business.
- 2016** Jesse Horine makes it to the final round and wins 2nd Place at the NFTE National Business Plan Competition in Silicon Valley. Global Showcase for Entrepreneurship awards student Lucas Greenway Global Young Entrepreneur of the Year and teacher Carolyn Southall as Global Enterprising Educator of the Year.
- 2017** Jasmine Adams wins 1st Place and \$10,000 at the NFTE National Business Plan Competition in New York City. Founder Jimmy Bailey is awarded South Carolina's highest civilian honor for his work with YEScarolina, The Order of the Palmetto.
- 2018** YEScarolina launches new Entrepreneurship curriculum with an online teaching training component. YEScarolina's 9th Annual Gala, a Gala for the Future of Entrepreneurship raises over \$200,000, an all-time record.

