



Statewide Business Plan Competition presented by
The Mark E. Motley Foundation
College of Charleston School of Business
June 15, 2016
FAQ's

1. *What time do students need to arrive day of?*

- Students must be at the College of Charleston by **10:00 AM**. (see itinerary attached)
- CofC School of Business Address: 5 Liberty St. Charleston, SC 29401

Business Plan Competition Tentative Schedule:

- Student Check-in & Expo Set up—10:00 AM
 - Preliminary Round—12:30 PM
 - Present Certificates & Appearance Fees—2:30 PM
 - Semi-Finalists Announced—3:00 PM
 - Semi-Final Round—3:15 PM
 - Finalists Announced—4:45 PM
 - Final Round—5:00 PM
 - Special Guest Presentation—6:00 PM
 - 1st, 2nd, 3rd Place Winners Announced—6:30 PM
 - State Reception & Student Expo - 6:45 PM
- The competition day will end around 7:00 PM. However, we invite you to stay and attend our reception.

2. *Are family members and friends able to watch?*

Yes. Parents, grandparents, brothers & sisters, other family members, and friends are encouraged to watch. The competition will start promptly at 12:30 PM.

3. *Is there parking available?*

- Parking is not included.
- Meter parking spots are available in the surrounding area of The College of Charleston
- There are two parking garages on either side of the business school (One on St. Philip St and one on Wentworth St.)

4. *Which students are eligible to compete?*

The top 6 finalist and invited participants from the Regional Business Plan Competition. Also, the top 1 student from schools outside the tri-county area.

5. *When & How do students turn in permission forms and W9?*

- Competing students must turn in permission forms and their W9s prior to the competition in order to participate. Regional Competition students only need to fill out the State Permission Form. Deadline: **June 1, 2016**.
 - Add to Dropbox Folder
 - Scan and email to mcrete@yescarolina.com
 - Mail to: PO Box 210, Charleston, SC 29402
 - Fax: 866-695-8773

6. *Can students make edits to business plan after the deadline?*

Yes. However, students must come prepared with updated power point on a USB drive.

7. *What is the appearance fee?*

- Definition: fee paid by YEScarolina to each competing student that takes part in the competition.
- Students from the tri-county area will receive \$100 appearance fee
- Students from out of the tri-county area will receive \$100 appearance fee and \$100 for Gas
 - *Appearance fees & gas money for partnerships/group businesses will be split evenly

8. *Are the students, teachers, and guests provided lunch?*

- Students **ONLY** will be provided box lunches upon arrival.
- Teachers and other guests are responsible for their own lunch. There is enough time for teachers to visit surrounding restaurants for a quick lunch.

9. *What is the dress code?*

- Dress for the competition will be Business Professional. Dress as if you were going to an interview.

10. *Can students bring samples of their product?*

Yes! In fact, it is encouraged to bring samples or a prototype of their product/service for the semi-finals so the judges can have a clearer picture of

the student's business. Business cards and flyers are also encouraged. Students will be able to hand them to the judges prior to presenting and at the Student Expo. (Refer to "Student Expo Booth" document)

11. Will students traveling need to find their own hotel room?

No. Students traveling from out of the tri-county area will be provided a hotel room at the Hampton Inn on Meeting St. just a few blocks away from the competition. The rooms will be reserved under the student's name with 1 chaperone included.

Hampton Inn- Historic District
345 Meeting St. Charleston, SC 29403
843-722-3725